



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Mundy Katowitz Media Inc
1322 G. Street SE
Washington, DC 20003

Contract # 101968

Schedule Dates 10/23/12-10/29/12
Advertiser Priorities USA Action (8979)
Agency Mundy Katowitz Media Inc (2943)
Product Political/Issues (1129)
Brand political issue (13047)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name Placement,Media
Phone/Fax /
CPE 321/340/1566
Account Types National/Political Issue
Billing Type Standard
Comments PRIORITIES USA ACTION
NEW ORDER

Date Entered 08/13/12
Last Modified 10/22/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07896566
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$15,802.50
Net Total \$89,547.50
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	28	\$102,350.00
Nov. 2012	1	\$3,000.00
Grand Total:	29	\$105,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	11:35P- 12:37A (EST)	1				X							WBNS-TV (WBNS)	LETTRMAN-CBS<	8/13/12
3.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	11:35P- 12:37A (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	LETTRMAN-CBS<	10/22/12
4.0	Revised Line / SPOT	10/29/12-10/29/12	2	:30	11:35P- 12:37A (EST)	1	X										WBNS-TV (WBNS)	LETTRMAN-CBS<	8/13/12
4.1	Normal Line / SPOT	10/29/12-10/29/12	2	1:00	11:35P- 12:37A (EST)	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	LETTRMAN-CBS<	10/22/12
5.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	12:37A- 1:37A (EST)	1			X					1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
6.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	12:37A- 1:37A (EST)	1				X				1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	12:37A- 1:37A (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	LT-FERGUSN-CBS<	8/13/12
8.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11:35P- 12A (EST)	1							X	1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	W2W SPORTS	8/13/12
9.0	Revised Line / SPOT	10/23/12-10/23/12	2	:30	5A- 5:55A (EST)	1		X									WBNS-TV (WBNS)	10TV NWSHD 5A	8/14/12
9.1	Normal Line / SPOT	10/23/12-10/23/12	2	1:00	5A- 5:55A (EST)	1		X						1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/22/12
11.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	5A- 5:55A (EST)	1				X							WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
11.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	5A- 5:55A (EST)	1				X				1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	10TV NWSHD 5A	10/22/12
12.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	5A- 5:55A (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	10TV NWSHD 5A	8/13/12
14.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	5:57A- 7A (EST)	1		X						1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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15.0	Revised Line / SPOT	10/24/12-10/24/12	2	:30	5:57A- 7A (EST)	1			X								WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
15.1	Normal Line / SPOT	10/24/12-10/24/12	2	1:00	5:57A- 7A (EST)	1			X					1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/22/12
17.0	Revised Line / SPOT	10/26/12-10/26/12	2	:30	5:57A- 7A (EST)	1					X						WBNS-TV (WBNS)	10TV NWSHD 6A	8/13/12
17.1	Normal Line / SPOT	10/26/12-10/26/12	2	1:00	5:57A- 7A (EST)	1					X			1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	10TV NWSHD 6A	10/22/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	4:58A- 6:56A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD SAT 5A	8/13/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	6:28A- 8:30A (EST)	1							X	1	\$800.00	\$800.00	WBNS-TV (WBNS)	10TV NWSHD SUN 630A	8/13/12
21.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	6:57A- 9A (EST)	1						X		1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	CBS THS MRN:SA	8/14/12
23.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	8:58A- 9:55A (EST)	1				X							WBNS-TV (WBNS)	LIVE WTH KELLY	8/13/12
23.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	8:58A- 9:55A (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	LIVE WTH KELLY	10/22/12
24.0	Revised Line / SPOT	10/23/12-10/23/12	2	:30	11:58A- 12:30P (EST)	1		X									WBNS-TV (WBNS)	10TV NWSHD 12P	8/13/12
24.1	Normal Line / SPOT	10/23/12-10/23/12	2	1:00	11:58A- 12:30P (EST)	1		X						1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	10TV NWSHD 12P	10/22/12
27.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	3P- 3:55P (EST)	1				X							WBNS-TV (WBNS)	DR. PHIL	8/13/12
27.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	3P- 3:55P (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	DR. PHIL	10/22/12
29.0	Revised Line / SPOT	10/26/12-10/26/12	2	:30	3:58P- 5P (EST)	1					X						WBNS-TV (WBNS)	DR. OZ	8/13/12

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29.1	Normal Line / SPOT	10/26/12-10/26/12	2	1:00	3:58P- 5P (EST)	1					X			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	DR. OZ	10/22/12
30.0	Revised Line / SPOT	10/23/12-10/23/12	2	:30	5P- 6P (EST)	1		X									WBNS-TV (WBNS)	10TV NWSHD 5P	8/13/12
30.1	Normal Line / SPOT	10/23/12-10/23/12	2	1:00	5P- 6P (EST)	1		X						1	\$7,500.00	\$7,500.00	WBNS-TV (WBNS)	10TV NWSHD 5P	10/22/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	5P- 6P (EST)	1				X				1	\$3,750.00	\$3,750.00	WBNS-TV (WBNS)	10TV NWSHD 5P	8/13/12
33.0	Revised Line / SPOT	10/24/12-10/24/12	2	:30	6P- 6:30P (EST)	1			X								WBNS-TV (WBNS)	10TV NWSHD 6P	8/13/12
33.1	Normal Line / SPOT	10/24/12-10/24/12	2	1:00	6P- 6:30P (EST)	1			X					1	\$9,000.00	\$9,000.00	WBNS-TV (WBNS)	10TV NWSHD 6P	10/22/12
35.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	6:58P- 7:30P (EST)	1				X							WBNS-TV (WBNS)	JEOPARDY	8/13/12
35.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	6:58P- 7:30P (EST)	1				X				1	\$9,000.00	\$9,000.00	WBNS-TV (WBNS)	JEOPARDY	10/22/12
37.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	SUNDAY MRN-CBS	8/13/12
39.0	Revised Line / SPOT	10/25/12-10/25/12	2	:30	11P- 11:35P (EST)	1				X							WBNS-TV (WBNS)	LATE NEWS	8/13/12
39.1	Normal Line / SPOT	10/25/12-10/25/12	2	1:00	11P- 11:35P (EST)	1				X				1	\$10,000.00	\$10,000.00	WBNS-TV (WBNS)	LATE NEWS	10/22/12
40.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11P- 11:35P (EST)	1							X	1	\$5,000.00	\$5,000.00	WBNS-TV (WBNS)	LATE NEWS	8/13/12
41.0	End Dated Line / SPOT	10/23/12-10/24/12	2	:30	8A- 8:55A (EST)	4		X	X					2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	8A THIS MORN	10/22/12
41.0.1	Closed Preempt	10/23/12															WBNS-TV (WBNS)	End Dated/Exception -	

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41.0.2	Closed Preempt	10/23/12															WBNS-TV (WBNS)	End Dated/Exception -	
42.0	Normal Line / SPOT	10/26/12-10/26/12	2	1:00	10:58A- 11:57A (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	10/22/12

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